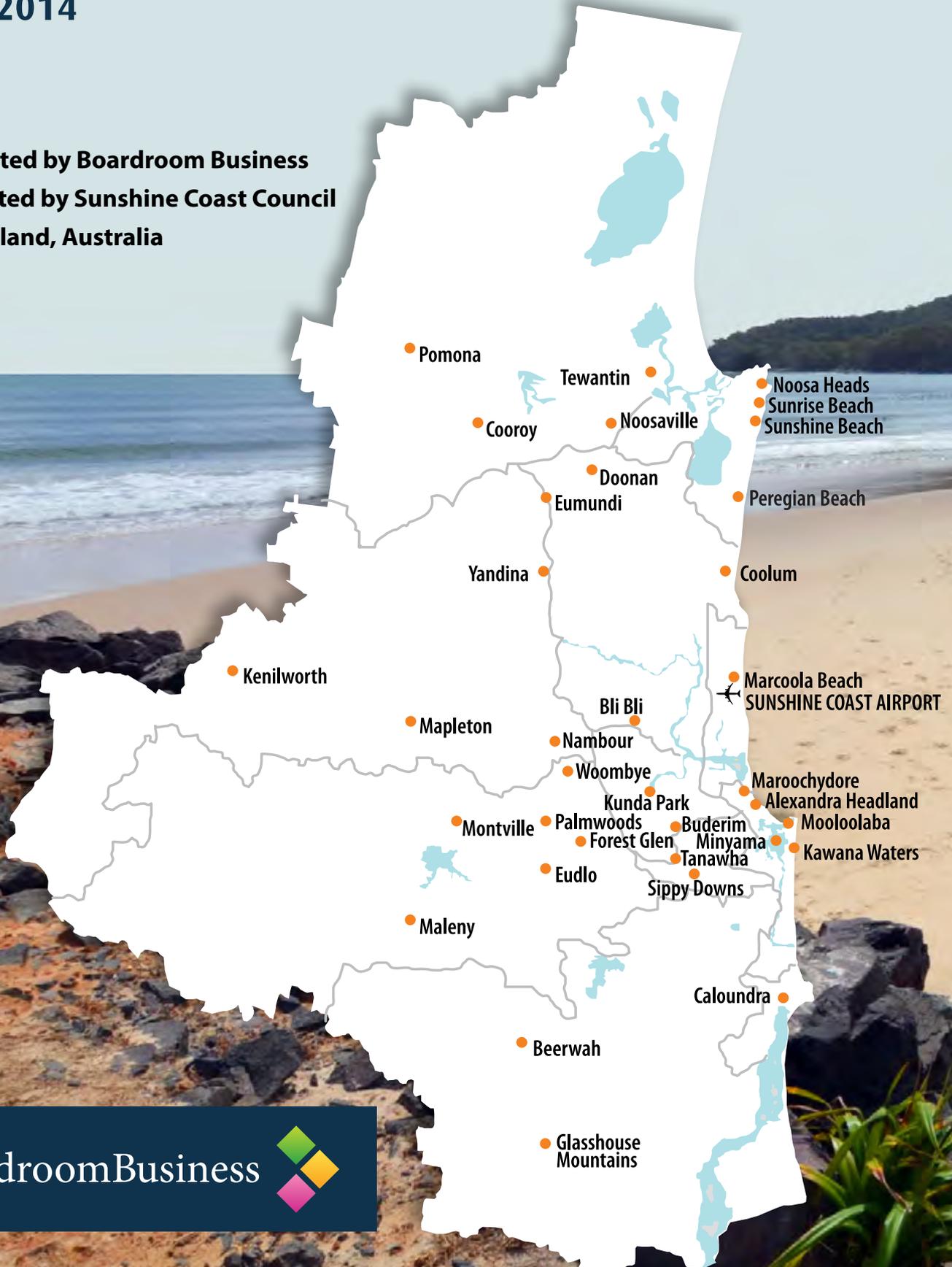


Sunshine Coast

BUSINESS CONFIDENCE SURVEY

MAY 2014

Conducted by Boardroom Business
Supported by Sunshine Coast Council
Queensland, Australia



BoardroomBusiness



Business Confidence is a unique barometer of economic activity. It is the measurement of what businesses THINK is going to happen in the future. Therefore business confidence reports are one of the few forward projecting data sets available to the business community.

Business confidence reports are however, one of many sources of information available to businesses. Because of the uncertainty involved it is highly recommended that a variety of information sources be utilised by both the business community and policy makers for decision-making.

Boardroom Business, in partnership with the many business and government organisations on the Sunshine Coast, set about to understand confidence levels over time and created this series of Coast-wide surveys.

The objective was to assist local businesses in their decision-making by understanding LOCAL data and information. Businesses therefore do not have to solely rely on national data, or the media, for information on business confidence levels.

This survey was supported by Sunshine Coast Council and we would like to thank them for their help with this initiative.

We would also like to thank the many Chambers of Commerce and business groups who helped distribute the survey. Their efforts are truly appreciated.

We wish to especially thank the many business owners and managers that spent the time participating in the survey and answering the questions.



SURVEY METHODOLOGY

The survey was designed and executed to capture business responses within the Sunshine Coast Council and Noosa Council areas.

The questions were designed to be able to benchmark the Sunshine Coast region against other regions over a period of time.

Opening on April 2 and closing on May 2 2014, the survey was distributed to over 2,000 email addresses and via established business networks. There were 324 respondents to the May 2014 survey.

Conducted online, the survey allowed for anonymous participation and consisted of 11 questions. The questions were short and simple and took on average 2 - 3 minutes to complete.

The last question asked if the respondent wished to leave their email address for purposes of email alerts regarding the release of the results. The privacy of all respondents will be maintained at all times.

Additional questions were added to the survey series to focus on important industry sectors, regions or topics across the region. For this survey, **Collaboration** was chosen as the subject for review.

This report was made public in July 2014.

This Sunshine Coast Business Confidence survey series has been running since 2009 and this is the fourteenth survey conducted. To view any of the previous reports, please see our dedicated website: www.boardroombusiness.com.au/sunshinecoast



QUESTION 1

INDUSTRY SECTORS

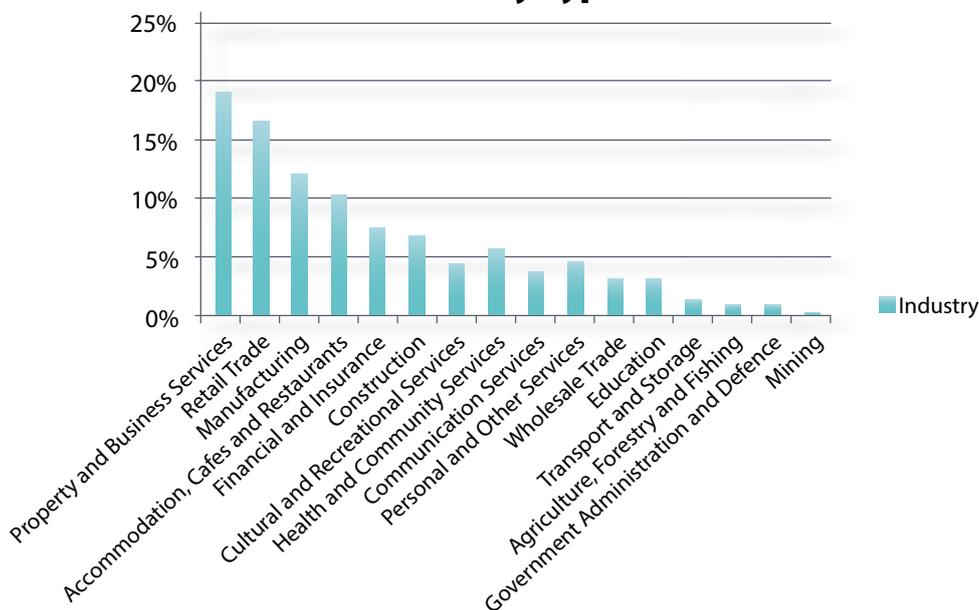
Which industry do you belong to?

Using the Australian and New Zealand Standard Industry Classification codes (ANZSIC) for purposes of national comparisons.

	Respondents	%
Property and Business Services	62	19%
Retail Trade	54	17%
Manufacturing	39	12%
Accommodation, Cafes and Restaurants	33	10%
Financial and Insurance	24	7%
Construction	22	7%
Cultural and Recreational Services	14	4%
Health and Community Services	18	6%
Communication Services	12	4%
Personal and Other Services	15	5%
Wholesale Trade	10	3%
Education	10	3%
Transport and Storage	4	1%
Agriculture, Forestry and Fishing	3	1%
Government Administration and Defence	3	1%
Mining	1	<1%
TOTAL	324	100%

Source: Boardroom Business (2014) Sunshine Coast Business Confidence Survey (May 2014)

Industry Types



Source: Boardroom Business (2014) Sunshine Coast Business Confidence Survey (May 2014)



QUESTION 2

REGIONAL RESPONSES ACROSS THE COAST

In which region do you primarily operate your business from?

	Respondents	%
Multiple Sunshine Coast locations	38	12%
Maroochydore	32	10%
Noosaville	28	9%
Noosa Heads	27	8%
Other areas in Queensland / National / International	22	7%
Caloundra	21	6%
Kawana Waters	17	5%
Coolum	16	5%
Buderim	14	4%
Mooloolaba	13	4%
Eumundi	10	3%
Kunda Park	9	3%
Maleny	8	2%
Yandina	8	2%
Sunshine/Sunrise Beach	6	2%
Cooroy	5	2%
Marcoola Beach	5	2%
Alexandra Headland	4	1%
Cotton Tree	4	1%
Forest Glen	4	1%
Nambour	4	1%
Peregian Beach	4	1%
Sippy Downs	4	1%
Tewantin	4	1%
Beerwah	3	1%
Doonan	3	1%
Kenilworth	3	1%
Mapleton, Minyama, Woombye, Montville, Pomona	8	< 1%
TOTAL	324	100%

Source: Boardroom Business (2014) Sunshine Coast Business Confidence Survey (May 2014)

QUESTION 3

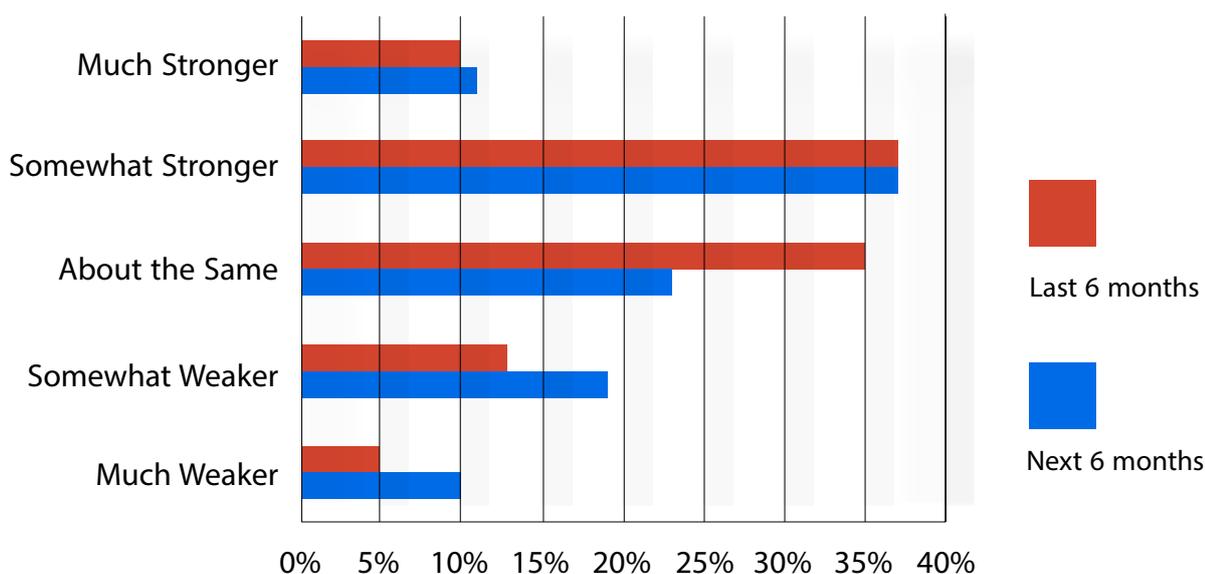
GENERAL BUSINESS CONFIDENCE

How has your business / organisation performed?

	Much Weaker	Somewhat Weaker	About the Same	Somewhat Stronger	Much Stronger
How has your business performed over the LAST 6 months relative to the previous 6 months?	10%	19%	23%	37%	11%
How do you believe your business will perform in the NEXT 6 months compared with the last 6 months?	5%	13%	35%	37%	10%

Source: Boardroom Business (2014) Sunshine Coast Business Confidence Survey (May 2014)

Confidence Levels



The overall level of business confidence in the region decreased slightly during April 2014 from an all time high in October 2013, as shown in our Boardroom Business Confidence Index on page 8.

The longer term trend, however, is positive. Over the past three years business confidence has been on a steady increase, rising over 12 points in the last three years.

QUESTION 4 CONFIDENCE INDICATORS

In your business / organisation do you expect an increase, decrease or no change over the next 6 months in the following areas?

Area	Significant Decrease	Slight Decrease	No change	Slight Increase	Significant Increase
Profitability	9%	19%	21%	41%	10%
Staffing Levels	6%	15%	56%	20%	3%
Capital Investment	11%	7%	53%	22%	7%

Source: Boardroom Business (2014) Sunshine Coast Business Confidence Survey (May 2014)

“Many local businesses recognise the importance of continuous improvement and innovation, in order to grow and succeed. The digital revolution is well and truly upon us, with the changes having a transformative impact upon the future of business. The Sunshine Coast region is well placed to capitalise on these opportunities for significant economic impact and all local businesses should ready themselves for change.”

***Russell Mason,
CEO, Regional Development Australia Sunshine Coast.***

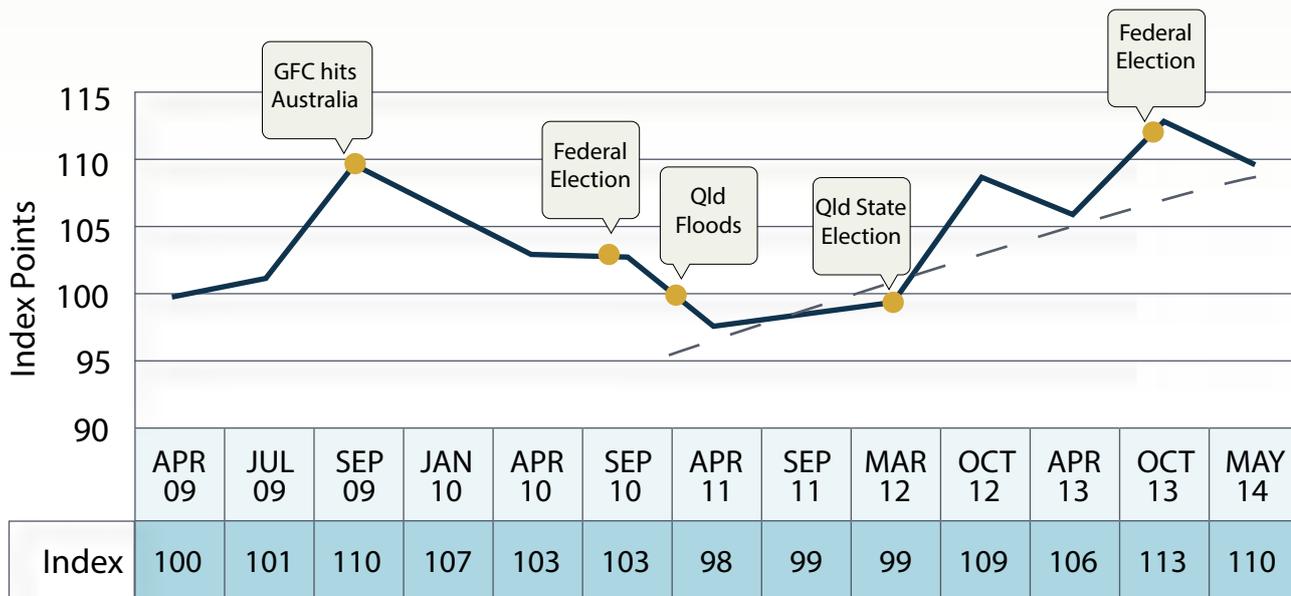


Photo courtesy of Sunshine Coast Council

Boardroom Business Confidence Index: May 2014

The May 2014 survey is the fourteenth survey in the Sunshine Coast Business Confidence Survey series. Using the data collected since 2009, we have created the Boardroom Business Confidence Index to demonstrate confidence trends over time.

This index has been designed with the help of respected economist Michael Emerson of EMDA¹. For a full explanation of how this index is calculated, please see our dedicated Sunshine Coast survey web page: www.boardroombusiness.com.au/sunshinecoast



Source: Boardroom Business (2014) Sunshine Coast Business Confidence Survey (May 2014)

The level of business confidence in the region decreased slightly during May 2014 from an all time high in October 2013. The result for May reflects a 3 point drop in confidence levels from six months ago, however this is coming off an all time high of 113 points during the peak of the successful tourism season in 2013.

The longer term trend is positive. Over the past three years business confidence has been on a steady increase, rising over 12 points in the last three years resulting in the May 2014 index at 110 points.

¹ EDMA are economic and market development specialists. Michael Emerson, Founding Director of EMDA, is the author of The Fairfax Media Employment Forecasts for Australia, Australia's most accurate Employment Forecasts. (www.emda.com.au).



FOCUS QUESTIONS

COLLABORATION

For each survey we have been focusing on a specific topic that is important to the local business community. For this survey we are focusing on **collaboration** by Sunshine Coast businesses.

The reason why we are measuring business collaborations (often referred to as partnerships) is because it can provide an understanding into the linkages between businesses, particularly for growth and innovation purposes.

For the purposes of this survey, collaboration was defined as the arrangement where businesses work together for mutual benefit, including some sharing of technical and commercial risk. Each participant in the collaboration does not necessarily need to benefit commercially.

Q5 of 11

What actions have you taken (or plan to take) to partner or collaborate with other business or suppliers to increase trade or exposure for your business?

Respondents could choose multiple answers to this question

	Respondents	%
Joint marketing or distribution	125	39%
Other collaborative arrangements	118	36%
No collaborative arrangements	79	24%
Joint production of goods or services	58	18%
Joint research and development	51	16%
Integrated supply chain	37	11%
Any collaborative arrangements	24	7%
Joint buying	20	6%

Source: Boardroom Business (2014) Sunshine Coast Business Confidence Survey (May 2014)

The most frequent form of collaboration between businesses on the Sunshine Coast was joint marketing or distribution, 39% of the total number of respondents.

The results of a similar survey question by the Australian Bureau of Statistics (2010 - 11 Business Characteristics Survey) also demonstrated that joint marketing and distribution was the most popular form of collaboration across businesses nationally.

FOCUS QUESTIONS

COLLABORATION

Q6 of 11

We wish to understand what type of collaborations by GEOGRAPHICAL LOCATION, therefore please assist us by choosing the statement that best suits you.

	Respondents	%
My collaborations are mostly with local businesses (i.e. South East Queensland)	140	44%
I don't usually collaborate	74	23%
My collaborations are mostly with Australian businesses - including regions outside South East Queensland	57	18%
My collaborations are varied and include international businesses	45	14%
Other	4	1%

Source: Boardroom Business (2014) Sunshine Coast Business Confidence Survey (May 2014)

The response for 'Other', included mentions of specific organisations that the respondent is collaborating with.

The majority of business collaborations on the Sunshine Coast are between businesses within a similar geographical location. These results demonstrate an opportunity for Sunshine Coast businesses to seek collaborations beyond local boundaries, particularly for expansion and innovation purposes.



"An implicit characteristic of a high-performing innovation system is that the actors within it are interconnected and able to effectively collaborate, thereby maximising the sharing of resources and ideas."

Australian Government, Australian Innovation System Report, 2013.

FOCUS QUESTIONS

COLLABORATION

Q7 of 11

We also wish to understand the type of collaborations by BUSINESS TYPE, therefore please indicate from the list below the type of businesses you are collaborating with or consider collaborating with.

Respondents could choose multiple answers to this question

	Respondents	%
Other businesses related to my business	194	60%
Clients, customers or buyers	127	39%
Suppliers of equipment, materials, components or software	76	23%
Consultants	70	22%
Competitors and other businesses from the same industry	59	18%
Government agencies (excluding government research institutions)	38	12%
Universities or other higher education institutions	37	11%
Other organisations	30	9%
Other research institutions (including private, not for profit, government and commercial)	17	5%
Other	10	3%

Source: Boardroom Business (2014) Sunshine Coast Business Confidence Survey (May 2014)

Other businesses related to my business, was by the far the most popular form of collaboration by business type.

This Sunshine Coast result differed from the national result (ABS, Business Characteristics Survey, 2010-11) where nationally, the most common form of collaboration by business type was with suppliers, closely followed by clients and customers.

'Other' included mentions of specific organisations that the respondent was collaborating with.

Question 8

What would assist your business to develop partnerships or collaborative agreement in order to expand business operations into new markets – including local, national and international markets?

Participants could select more than one answer to this question.

	Respondents	%
Networking events	141	49%
Marketing/branding	118	41%
Training and development	71	25%
Digital information portals and/or e-newsletters	67	23%
Technology development/improvements	67	23%
Business model development	66	23%
New product development	58	20%
Identification of export opportunities	43	15%
Other	23	8%

Source: Boardroom Business (2014) Sunshine Coast Business Confidence Survey (May 2014)

“Other” responses included expanded answers to the choices above. These more detailed responses will be forwarded to the Chambers of Commerce and the business and industry groups that support this survey so they can discuss further with their members.

Below are some selected examples of ‘Other’ responses:

“Supplier development programs.”

.....

“Improved council development approval process.”

.....

“Decent telecommunication infrastructure on the Sunshine Coast.”

.....

“All handled by franchise HQ.”

.....

“Financial investors.”

.....

Question 9

What barriers or major difficulties (if any) have you encountered in developing collaborations or partnerships?

There were some common themes in the 100+ responses to this question. Trust, time and equality issues were frequently mentioned.

Franchisees are discouraged from doing anything “outside the box” and there were responses mentioning this.

Some selected responses are listed here:

“Lack of knowledge / availability of who is out there willing to collaborate.”
.....

“Reluctance by some professions to embrace the future.”
.....

“Different safety standards. We would not collaborate with anyone unless their commitment to safety standards is of the highest order.”
.....

“Finding a partner who will contribute to the arrangement as promised and commit as much as I do. I’ve found them to be quite one sided.”
.....

“It just takes time to build confidence between the parties and often it is one party who is ‘paying’”
.....

“The capacity of potential partners and ability to grow with us. Cost, competitiveness, and reliability of delivery.”
.....

Difficulties in developing collaborations
Trust, time available, quality standards, competition, commitment, reliability

Question 9 cont.

"There is still a fear factor amongst some business when dealing with competition on a collaborative level. It requires trust and not all business people can be trustworthy."

"Communication. More stable and faster broadband needed to work online collaboratively. Difficult to use cloud services or likes of Google Drives to work together in one space when one or other parties involved are losing their internet connection or lagging with uploads and downloads to joint space."

"Very competitive industry and unwilling to share trade secrets."

"Difficult to find partnerships that will be in true alignment with culture/values/strategies etc."

"It is sometimes (not always) challenging to find the same level of commitment to detail, adherence to deadlines and level of professionalism in regional areas such as the Sunshine Coast where lifestyle is sometimes considered more of a priority than career. More power to them but it doesn't work in my business!"

"It appears from survey respondents that many businesses are embracing collaboration and attempting to derive some benefits from such initiatives. Collaborative working presents opportunities for counterparts to benefit from economies of scale through joint production of goods and services, larger buying power through joint purchases, cost reduction through ventures including joint marketing and distribution as well as productive capacity improvements via joint research."

Unsurprisingly, collaboration for Sunshine Coast businesses has been focussed on a local basis with 44% occurring with South East Queensland based businesses. However, 14% of participants claim they collaborate with businesses from abroad, whilst networking events were identified as key to developing further collaborative relationships within the region."

Jordan Karlos

Financial Markets Analyst with Suncorp Bank in Brisbane

For full Economic Analysis of the data, please see page 17 of this report.

Question 10

In your opinion, what are the major constraints on the growth of your business?

Participants could select more than one answer to this question.

	Respondents	%
Rising overheads and utility costs	140	43%
Price pressure from customers	121	37%
Taxes and Government charges	107	33%
Wages	106	33%
Price pressure from competitors	105	32%
Licensing and regulations	73	23%
Declining demand from customers	69	21%
Rising production costs	66	20%
Global / national economic performance	61	19%
Increasing competition from low-cost imports	60	19%
Availability of skilled workers	59	18%
Rising transport costs	55	17%
Declining customer base	55	17%
Price pressure from suppliers	54	17%
Broadband and information technology access	54	17%
Problems with local or state Government planning regulations	48	15%
Difficulties in obtaining finance / extending credit facilities	45	14%
High Australian Dollar	45	14%
Declining visitor numbers	43	13%
Other	42	13%
Personal / home pressures	34	10%
Carbon Tax	30	9%
Transport infrastructure	24	7%
Limited supply of production materials / product	10	3%
Access to training	10	3%
Environmental catastrophes (oil slicks, hurricanes, flooding etc)	10	3%
Reduced demand for exports	9	3%
Shortage of industrial / commercial land	7	2%

Source: Boardroom Business (2014) Sunshine Coast Business Confidence Survey (May 2014)

This question is repeated each and every survey and for a comparison over time please turn to business constraints page 20.

QUESTION 11

IMPROVEMENTS TO YOUR BUSINESS

What would make a difference to the profitability or viability of your business?

There were over 200 detailed responses to this question. There were some themes in the responses:

- Improved internet speed
- Government assistance – calls for it to be abolished in certain industries as well as respondents looking for more assistance from all levels of Government in other industries
- Review of penalty rates for staff on weekends and Public Holidays, and/or
- Compliance

Below are some selected comments left for this question:

“Lower rent and a flexible landlord.”
.....

“A stronger faster broadband! I would get 1/3 more work done if my internet service was faster! Access to small business finance to provide for growth.”
.....

“Acceptance that private enterprises has a place in community care.”
.....

“Sometimes I think the SC market is too small for our business and that bringing the city model here is an uphill battle.”
.....

“Increased local business. About 60% of our clients are from interstate or overseas and without that business we wouldn't be able to survive.”
.....

“Getting people to support local retail, in preference to online shopping.”
.....

“Unfavourable Award wage conditions have made us largely uncompetitive with international competition.”
.....

“Import protection from dumped Asian imports.”
.....

“More visitors staying longer, and particularly during mid-week.”
.....

“Requirements of work health and safety. I agree that all employees need to be safe but there is a line where people have to accept the responsibility for their own safety. Trying to comply with large corporates makes it too hard to do business with them and others alike.”
.....

“License and compliance fees including Professional Indemnity insurance premiums are enormous in our industry (finance). It is driving small businesses out of the industry and leaving only the big banks and institutions who rarely offer independent advice. Our clients/the public are the losers.”
.....

“Reduce the expectation that a small business owner must be an expert in all fields of regulation where it takes numerous gov depts & staff to have the same knowledge that they each expect the individuals to have.”
.....

ECONOMIC ANALYSIS

BY JORDAN KARLOS



Jordan Karlos

Financial Markets Analyst



National Overview

Since peaking in the lead up to the Federal election, national consumer confidence plummeted -16% as perceived job security, concerns about Chinese property prices and economic growth diminished the euphoria of political stability established in September 2013. The release of the 2014/15 Federal Budget battered confidence further (-6.8%) as unfunded promises were reneged on as the government embarks on a period of tough, yet necessary budget repair.

Despite the recent hit to confidence, the RBA is growing increasingly confident that the transition to production in the resource sector will present opportunities to non-mining sectors of the economy to access labour and capital. The RBA is particularly confident that the construction industry will emerge as a key driver of the economy over the period ahead as rising property prices encourage development and provide opportunities for dislocated workers returning from the West. In addition, the announcement of \$11.6B in infrastructure investment will further assist in this transition.

National business confidence surprised to the upside in April in the lead up to the Federal Budget and is sitting at the long term average rate. However, forward orders and profits weakened into negative territory whilst employment remains soft indicating a challenging period ahead.

Talking to the data

The number of participants in the May survey dropped 20% (yoy), perhaps reflecting improved trading conditions and rising business demands. The sectoral composition of survey participants added credibility to the results with a sharp increase in the proportion of property and business services, retail trade and financial and insurance services companies weighing in, better reflecting the composition of value added in the region. On the whole, business conditions on the Sunshine Coast improved with 48% of participants claiming trading conditions were 'somewhat or much stronger' than the preceding six months (yoy).

The level of business confidence in the region decreased slightly during April 2014 from an all time high in October 2013. The result for May reflects a 3 point drop in confidence levels from six months ago, however this is coming off an all time high of 113 points during the peak of the successful tourism season in 2013.

The longer term trend is positive. Over the past three years business confidence has been on a steady increase, rising over 12 points in the last three years resulting in the May 2014 index at 110 points. Survey participants attribute their bullish sentiment towards expectations for stronger profitability in the trading period ahead. Aggregate national data supports this sentiment. The low interest rate environment has lifted house prices and generated consumer demand despite the recent slump in confidence. Treasury forecasts of rising unemployment reflect the sentiment in the Sunshine Coast region. Employer's intentions are relatively unchanged (yoy) as they require further evidence of economic recovery before committing to additional staffing. Capital investment intentions also remained relatively unchanged compared to the survey of 12 months ago with 29% of participants intending to invest a 'slight or significant' amount of capital.

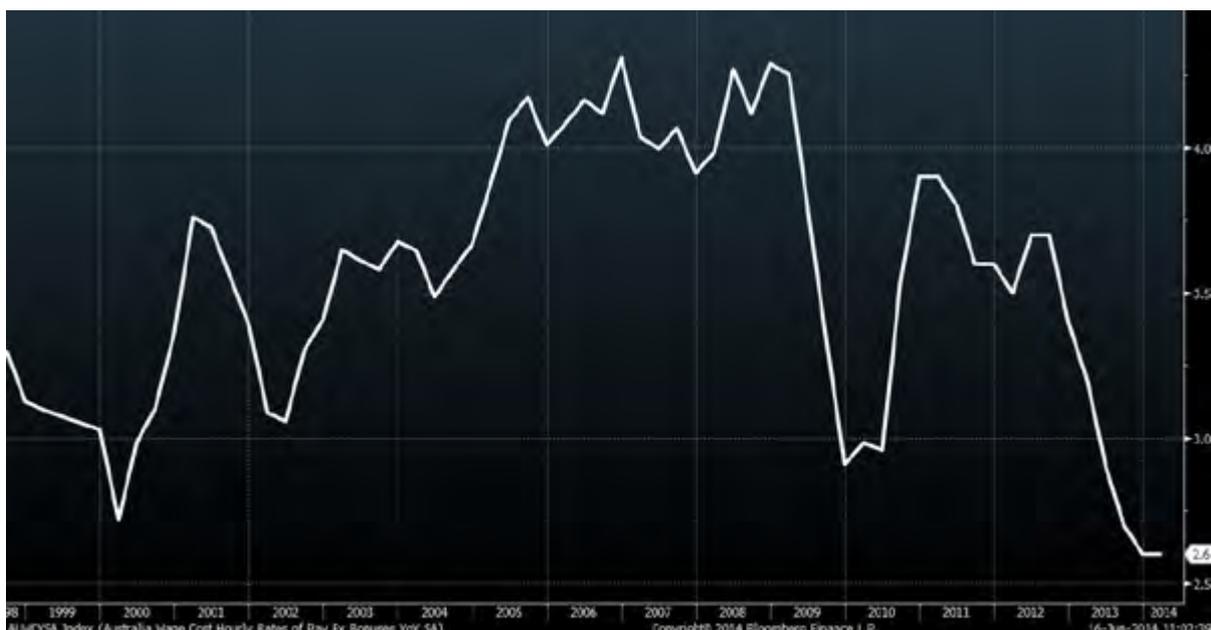
Business collaboration featured heavily in the most recent confidence survey, and given the responses to the questions, it appears many businesses are embracing change and attempting to derive some benefits from such initiatives. Collaborative working presents opportunities for counterparts to benefit from economies of scale through joint production of goods and services, larger buying power through joint purchases, cost reduction through ventures including joint marketing and distribution as well as productive capacity improvements via joint research. Unsurprisingly, collaboration for Sunshine Coast businesses has been focussed on a local basis with 44% occurring with South East Queensland based businesses. However, 14% of participants claim they collaborate with businesses from abroad, whilst networking events were identified as key to developing further collaborative relationships within the region.

The top five 'major constraints' to business remained the same over the past year. Each of these 'problems' are structural issues that are unlikely to ease in the near term. 'Rising overheads and utility costs' retained the top spot as the largest hindrance to business in the region. Aging electrical infrastructure is likely to see electricity prices continue to trend higher in the years ahead. However, the Federal Government's goal

to slash \$1 billion in red and green tape could see local businesses derive some quantifiable benefit by reducing compliance and regulations.

As the world becomes a smaller place through globalisation and emerging market liberalisation local businesses will be exposed to further competition from abroad. Many industries will be exposed to increasing customer pricing pressures and renewed competition as Australian productivity comes under fire. It is essential that businesses implement strategies to improve their productive capacity to ensure they can endure the squeeze. Wages were listed as a primary concern despite the ABS revealing that over the past year, wage growth was the slowest since data collection began in 1998 at 2.6% (yoy), below inflation. Several mentions were made to survey participants about the impact of penalty rates on the retail and tourism based sectors, but industrial relation reform will be required to reduce this burden. Several statements were made requesting subsidies to help compete with cheaper imported products. Whilst it is important to ensure illegal dumping (foreign goods being sold below the cost of production) is not occurring within the Australian market place, subsidising unprofitable ventures is not sustainable unless investment into productive capacity is taking place in the short term to improve efficiency to meet overseas competition in the medium term.

Australian Wage Growth (yoy)



A number of participants referred to taxation reform. The Goods and Services Tax (GST) has been discussed at length since the release of the Federal Budget as planned State and education and health funding was cut. Raising or broadening the GST is deemed a more efficient tax hike than raising pay roll taxes whereby its implementation could result in lower marginal tax rates in the future. Given the sharp reduction in planned education and health funding, States will be required to either reduce the quality of their services, issue more debt or increase tax revenue. For a little perspective, New Zealand increased its GST to 15% reduced its top marginal tax rate to 33% and is now forecasting a budget surplus for 2014/15.

Attention was drawn to housing affordability as participants pointed to a lack of land release being a key issue. The quarterly housing affordability index likely peaked in the third quarter of 2013 and has since ticked lower. Slowing wage growth and a turning of the interest rate tide is unlikely to improve affordability going forward as low stock, relatively strong population growth and investor's insatiable appetite for yield maintains house prices around lofty levels.

Summing Up

Consumer confidence often picks up in the months that follow the lull associated with the release of the Federal Budget, however, the commencement of budget repair combined with the transition occurring in the resource sector and forecast rising unemployment should keep the RBA on hold for the remainder of 2014 as consumer and business resilience is tested. Current fixed rates present attractive levels for borrowers to hedge some of their interest rate risk whilst they continue to plague net savers who are forced to receive low rates of return, whilst further downside in fixed rates may be limited given developments around the globe.

On the AUD front, there may be opportunity for short term appreciation as Central Banks keep rates on hold for longer and bets are made that Chinese authorities will stave off a sharp decline in activity with stimulus, if necessary. However, the longer term view remains unchanged, falling commodity prices, slowing wage growth and an eventual rise in global interest rates should force the AUD sub-90 (US cents) in line with its fundamentals.



Photo courtesy of Sunshine Coast Council

BUSINESS CONSTRAINTS

Top 5 Major Business Constraints trending over time

In your opinion, what are the major constraints on the growth of your business?

Below are the top 5 Constraints listed in each survey dating back to September 2009.

	May 2014	October 2013	April 2013	October 2012	March 2012
1	Rising overheads and utility costs	Rising overheads and utility costs	Rising overheads and utility costs	Price pressure from customers	Rising overheads and utility costs
2	Price pressure from customers	Price pressure from competitors	Price pressure from customers	Rising overheads and utility costs	Price pressure from customers
3	Taxes and Government charges	Price pressure from customers	Price pressure from competitors	Price pressure from competitors	Price pressure from competitors
4	Wages	Taxes and Government charges	Taxes and Government charges	Global / national economic performance	Declining customer base
5	Price pressure from competitor	Global / national economic performance	Wages	Taxes and Government charges	Global / national economic performance

	September 2011	April 2011	September 2010	April 2010	January 2010	September 2009
1	Rising overheads and utility costs	Rising overheads and utility costs	Rising overheads and utility costs	Global / national economic performance	Rising overheads and utility costs	Price pressure from customers
2	Global / national economic performance	Price pressure from customers	Global / national economic performance	Rising overheads and utility costs	Price pressure from competitors	Rising overheads and utility costs
3	Price pressure from customers	Price pressure from competitors	Price pressure from customers	Declining visitor numbers	Price pressure from customers	Price pressure from competitors
4	Price pressure from competitors	Global / national economic performance	Price pressure from competitors	Price pressure from competitors	Global / national economic performance	Global / national economic performance
5	Declining customer base	Rising transport costs	Problems with local or state Government planning regulations	Price pressure from customers	Problems with local or state Government planning regulations	Declining demand from customers

Source: Boardroom Business (2014) Sunshine Coast Business Confidence Survey (May 2014)

ACKNOWLEDGEMENTS

*We wish to thank the many Chambers of Commerce, business and industry groups who encouraged their members to complete this survey.
Their contribution is always appreciated.*

We also wish to thank the following supporters who assist us with the survey:

- Sunshine Coast Council
- Suncorp Bank
- Maroochydore Chamber of Commerce
- Regional Development Australia, Sunshine Coast
- Mooloolaba Business & Tourism
- Sunshine Coast Chambers of Commerce Alliance
- Nambour Alliance
- Sunshine Coast Destinations Ltd
- Noosa Chamber of Commerce
- Caloundra Chamber of Commerce
- The Original Eumundi Markets
- Coolum Business and Tourism
- Queensland Department of State Development, Infrastructure and Planning
- Cooroy Chamber of Commerce
- Sunshine Coast Business Women's Network
- Eumundi Chamber of Commerce
- Sunshine Coast Daily
- Housing Industry Association Ltd
- Sunshine Coast Institute of TAFE
- Innovation Centre, Sunshine Coast
- Tourism Noosa
- Kawana Waters Chamber of Commerce
- Urban Development Institute of Australia
- Maleny Commerce
- Accounting North



If you are involved in a business organisation on the Sunshine Coast, and interested in supporting the survey, we would like to hear from you.

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Sunshine Coast

BUSINESS CONFIDENCE SURVEY

This report has been produced by Boardroom Business in partnership with the Sunshine Coast Business Community.



WANT TO FIND OUT MORE?

If you would like to get involved in our confidence survey you can subscribe online to receive the alerts and be amongst the first to download the results.

You may also like to contribute your comments on our Boardroom Blog and tell us what you think about the survey and/or general business confidence in our region.

Go to www.boardroombusiness.com.au